

NEWSLETTER JULY 2023

Message from CEO Overview of Successful Implementations Around the Globe



Tech4Life Enterprises is proud to have partnered with number of organizations across the world to empower health workers through Telemedicine solutions. These implementations range from strengthening of community-based initiatives to establishing effective referral systems in the times of peace and conflict. Thus, Tech4Life's successful initiatives are summarized as follows:



Tech4Life is proud to have implemented small and large projects and provided high-quality tools for telemedicine implementation in more than 20 countries across 5 continents. These initiatives include specialties, such as public health, mental health, family medicine, dermatology, ENT, Cardiovascular diseases, pulmonology, gastroenterology, obstetrics and gynecology, pediatrics, emergency medicine and many more. Tech4Life will continue to innovate new technologies to make telemedicine more efficient for rural and remote populations around the world.

By Dr. Shariq Khoja, CEO – Tech4Life Enterprises

Tech4Life Setting Business-to-Business (B2B) Collaborations for Telemedicine Around the World



Telemedicine has emerged as a game-changer in innovative and integrated technology use in healthcare industry, revolutionizing the way medical services are delivered and accessed remotely. With the advancements in telecommunications and information technology, new telemedicine activities have emerged, offering innovative solutions to improve healthcare outcomes and increase accessibility.

Tech4Life's robust Telemedicine solutions allow patients to connect with healthcare professionals remotely, eliminating the need for physical visits. This is especially useful for individuals residing in remote areas or those with limited mobility. Teleconsultation not only saves time and travel expenses but also reduces the burden on healthcare facilities, allowing them to allocate resources more efficiently. Tech4Life's end-to-end Telemedicine solutions have attracted a number of Telemedicine and ICT companies to collaborate for provision of Telemedicine services. To name a few, Tech4Life Enterprises is currently working on large-scale Telemedicine initiatives in partnership with GMA group (Egypt), Gention Global (Nigeria), MediZam (Zambia), Saudi Telecom Company (KSA), Andalusia group (Egypt) and Mass Corporation (Thailand).

-By Ahsan Abbas, Head of Global Sales – Tech4Life Enterprises

Successful Installation of Sojro Telemedicine Trolley



Tech4Life Enterprises successfully installed and trained the health providers on Sojro Telemedicine Trolley at Remedial Digital hospital, an associate of Pakistan Institute of Living and Learning (PILL). The Remedial Digital Hospital plans to benefit from the fully-mobile Telemedicine Trolley by deploying it in ERs, ICU and Wards for real-time consultation with expert physicians. Sojro Telemedicine Trolley is fully equipped with digital devices such as digital stethoscope, vital signs monitor, ultrasound probe, wireless otoscope and dermascope and iris scope. Moreover, all the digital devices are fully integrated with Tech4Life's Telemedicine software called MDCConsults, which is a cloud-based HIPAA and HL7 compliant software for Teleconsultations. Furthermore, HIPAA compliance ensures optimal privacy and protection of patients' data.

By Shabbir Hussain, Director of Information & Technology – Tech4Life Enterprises

Promoting Entrepreneurship in Telemedicine through Establishment of Distribution Network in Low and Middle Income Countries



Distribution channels around the world play a crucial role in connecting manufacturers and suppliers with end consumers. These channels ensure that products and services reach the right markets efficiently and effectively. Traditional distribution channels often involve a combination of wholesalers, retailers, and e-commerce platforms. However, it goes without saying that e-commerce has gained significant momentum in the recent times, allowing consumers to purchase products directly from manufacturers or retailers online.

Global distribution channels are constantly evolving, driven by technological advancements and changing consumer behavior. As new channels, such as social media platforms and direct-to-consumer models, continue to emerge, businesses must adapt and leverage these channels to reach their target markets effectively. In order to facilitate Tech4Life's consumers in North America, Tech4Life Enterprises has also recently introduced interest-free easy installment model where consumers from North America can purchase Sojro Telemedicine Kits directly from our website: <https://www.tech4lifeenterprises.com/shop>

Overall, Tech4Life, being a Global Leader in Telemedicine, partners with a network of distributors around the world to ensure its innovative solutions reach healthcare providers and patients in every corner of the globe. From the Distributor Partners in Middle East to the Partner Companies in America, Tech4Life's distribution channels facilitate the seamless flow and provision of Telemedicine services from Asia to MENA to even North and South America.

By Ahsan Abbas, Head of Global Sales – Tech4Life Enterprises

Tech4Life Enterprise will exhibit its state-of-the-art Telemedicine solutions at MEDICA-2023 in Dusseldorf, Germany



Tech4Life Enterprises is proud to be part of the Ontario government's pavilion at MEDICA-2023 to be held in Dusseldorf, Germany on Nov 13-16, 2023. Tech4Life will present its innovative telemedicine kits and devices at the conference and will explore new partnerships with healthcare providers and distributors in countries across Europe. With over 4,500 exhibitors from 66 countries and more than 81,000 visitors from all over the world, MEDICA is one of the largest medical B2B trade fairs in the world. We invite all participants to visit our booth located within the Ontario pavilion.

By Dr. Shariq Khoja, CEO – Tech4Life Enterprises

Star of Tech4Life - Mubashir Ahmed



Mubashir Ahmed is the Senior Manager of Research & Technology at Tech4Life Enterprises. He holds a Bachelor degree in Biomedical Engineering and Master's degree in Electronics from NED University of Engineering & Technology.

Throughout his career, Mubashir Ahmed has made good contribution in the development of innovative health products. His expertise in biomedical engineering has enabled him to make notable contributions to Tech4Life's research and development projects. He has successfully supervised research and development of innovative digital health products including Non-Invasive Hemoglobin Monitor (SmartHb), eSteth Lite (Digital Stethoscope) and Sojro Telemedicine Kits. In order to recognize and appreciate his contributions to Tech4Life Enterprises, Mubashir Ahmed is now chosen as the Star of the Tech4Life.

By Mubashir Ahmed, Manager - Sojro Innovations - Tech4Life Enterprises

